

Jason Carr, Former Pet Health Network Editor-in-Chief

Jason has over 8 years of experience in the pet health industry and was managing editor of IDEXX's Pet Health Network team.

The Super Bowl is approaching and we know what that means – it's time for advertisers to pull out all of the stops and bring us some big budget promotions. Fortunately, you don't have to wait for Sunday for all of this year's fun animal ads. Check out some of our favorite sneak peeks that have already been released:

Dachshunds Abound

Dachshunds stampede toward [HEINZ](#) products, all to the melodic sounds of Harry Nilsson's, "Without You."

[Heinz Ketchup](#)

Singing Sheep

In this [Honda Ridgeline](#) promotion, sheep prove that they have amazing harmony while singing Queen's classic ballad, "Somebody to Love."

[Honda](#)

Talking Bears

When some unlucky hikers stumble onto two bears, the chase is on, and it's [Hyundai](#) to the rescue. But are these bears simply misunderstood?

[HyundaiUSA](#)